



# INTENTIONAL ENVIRONMENTAL DESIGN PROFESSIONAL CERTIFICATION

## Brochure



CONSCIOUS DESIGN  
INSTITUTE

a reawakening of space



# *design that heals and inspires...*

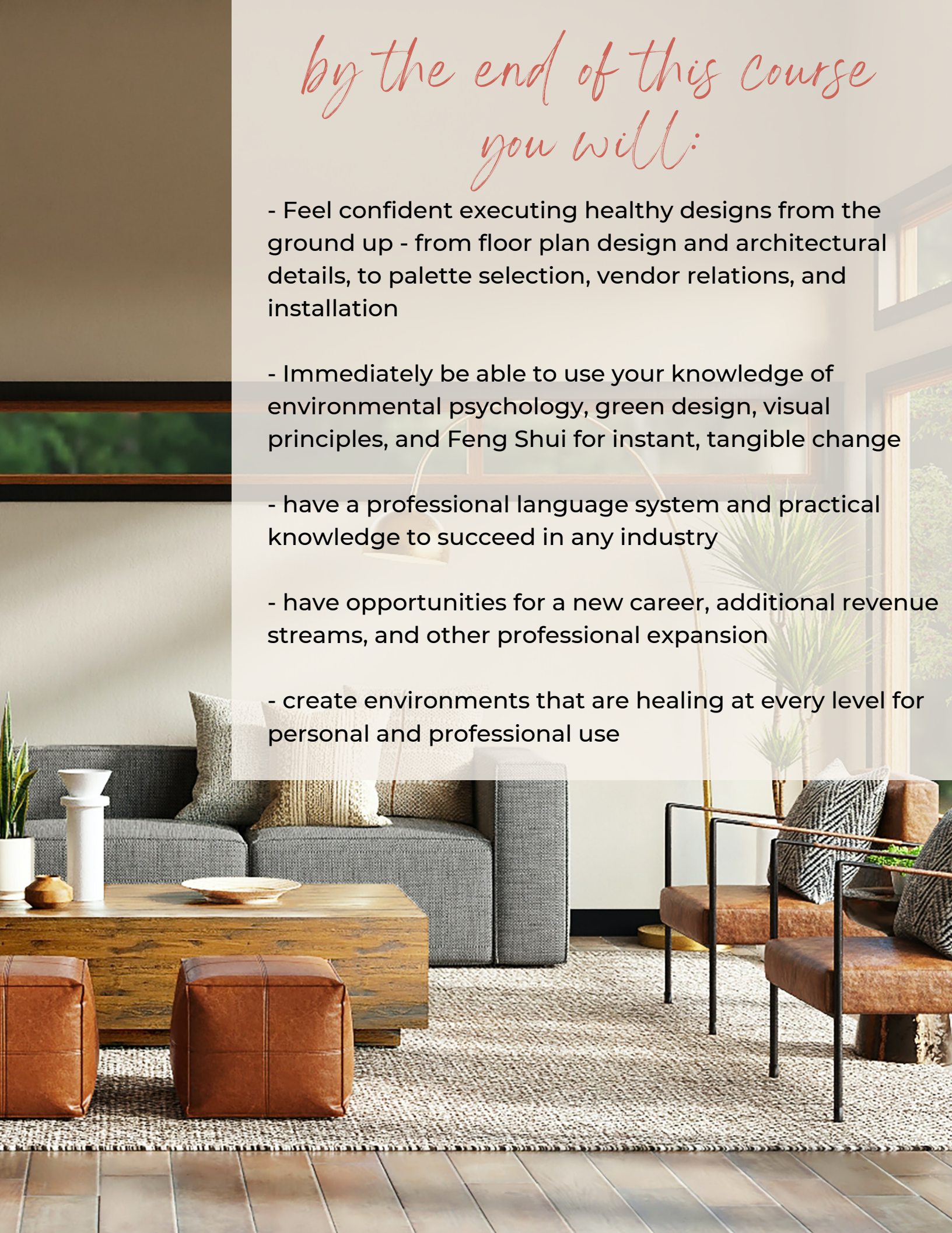
Are you ready to create environments that uplift, heal and inspire? Are you ready to feel the impact that environmental designs with intention can create for you and your clients? Design is not just a tool - design is integral to empowering our lives. When we intentionally harness its impact, we have the ability to transform and direct our experience.



The Intentional Environmental Design Professional Certification is an integrative five day program that merges the technical and creative aspects of interior design with ancient healing modalities.

Students will learn to ideate and execute designs that have a direct and immediate psychological, physical, and energetic effect as well as professional tools and techniques to succeed in design, healing, and Real estate industries.



A modern living room interior featuring a grey textured sofa with patterned cushions, a low wooden coffee table with a white vase and a small bowl, and two brown leather ottomans. A large window in the background shows a green plant. The floor is made of light-colored wood planks.

# *by the end of this course you will:*

- Feel confident executing healthy designs from the ground up - from floor plan design and architectural details, to palette selection, vendor relations, and installation
- Immediately be able to use your knowledge of environmental psychology, green design, visual principles, and Feng Shui for instant, tangible change
- have a professional language system and practical knowledge to succeed in any industry
- have opportunities for a new career, additional revenue streams, and other professional expansion
- create environments that are healing at every level for personal and professional use



# THE IIRC PROGRAM IS *Perfect for*

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Professionals looking to expand their business and knowledge

Designers, Feng Shui Consultants, Real Estate Agents, Architects, and Home Staging professionals will increase value and demand.



Anyone ready for a new career in design or the healing arts

Beginners interested in design, real estate, or healing modalities will have the skills to confidently begin a new career - from implementation, to portfolio building, to client relations.



Those ready to craft supportive environments for self and family

This knowledge is invaluable in our personal lives. Learn how to implement design that is scientifically proven to increase physical and psychological well being.



## MEET

# Mary Dennis

*Co-Founder and President Emeritus of The  
International Feng Shui Guild  
Conscious Design Institute Director of Design*



For over 40 years, visionary designer and Feng Shui professional Mary Dennis has created healing designs for residential and corporate spaces. Her life-long passion to understand the person-place connection has taught her that our entire range of emotion and experience can be felt as a result of our surroundings.

Mary Dennis has created a template of intentional design, integrating ancient wisdom with modern advancement, that is simple to follow and implement regardless of experience. Her purposeful innovations and research in design psychology and the significance of our surroundings have helped hundreds of clients and students across the world.

Mary Dennis developed the IEDC Program after decades of experience to integrate her tried and true methods into a valuable course enriching for all students and is pleased to offer it through The Institute.

## A HOLISTIC DESIGN PERSPECTIVE

# Pillars of Healthy Space

Our surroundings can support our wellbeing or deplete our energy, and today when our homes have become integral spaces of regeneration and support in our lives, it is more important than ever to learn healthy principles for balance, health, and harmony.

We feel the three aspects of building healthy space are:



01

### Visual Design and Environmental Psychology

Everything from color and light to shapes and materials affect us psychologically and physically. By understanding how various visual design aspects are experienced in the brain and body, we can intentionally harness the positive effects.

02

### Feng Shui, Healing Modalities, and Intentional Design

This course is based in the natural, behavioral, and physical sciences, and energy is the essential ingredient. When we seek to understand the unseen forces in a space, we can reap profound benefits.

03

### Green Design and Use of Sustainable, Healthy Materials

Green design and sustainable practices give us the empowering knowledge to create healthy spaces from the ground up, utilizing materials that are sustainably and ethically sourced, as well as healthy for humans and animals.





## THE COURSE

# Details

### 5 DAYS OF INSTRUCTION IN SUNNY FLORIDA

May 20-24 at the Villages, Florida. Days are packed with lectures, activities, demonstrations, and personalized instruction.

### COURSEWORK AND ACTIVITIES

Leave the program with a comprehensive look book for a conceptual design, and other completed coursework that will give you the experience and confidence needed to implement all you've learned.

### PROFESSIONAL MANUAL TO SUPPORT YOU THROUGHOUT YOUR CAREER

Over 100 pages of information, forms, and materials to use whenever you need during the course and beyond.

### A CLOSE KNIT COMMUNITY OF LIKEMINDED PROFESSIONALS

Class is small enough to create meaningful connections.

### COMPLIMENTARY PROFESSIONAL LISTINGS

When you graduate, you have the opportunity to put up professional listings through our website

### PERSONAL SUPPORT FROM MARY DENNIS, INSTRUCTOR

Mary Dennis is available for individual questions and student needs during and after the course.

### CONSCIOUS DESIGN MEMBERSHIP

Membership opens up access to free classes, discounts on class packs and programs, and dozens of on-demand courses.

# A NOTE FROM THE INSTITUTE FOUNDER

The Conscious Design Institute is proud and excited to offer the IIRC Professional Certification and warmly welcomes Mary Dennis as the Institute's Director of Design. With an extensive background in Feng Shui, interior design, and healing modalities, she brings her rich wisdom to empower students around the world.

I had the privilege of taking the program myself a few years ago and it was a profound experience for me. Though I had worked on many homes and buildings throughout my career, the IEDC nurtured my confidence to illicit even greater change for my clients and self. My greatest joy was to re-design a 3-story office building - saving the historic building from eminent domain.

My personal experience made me certain that Mary Dennis' incredible course belonged at The Institute as a signature program. I highly recommend it for both personal and professional knowledge.

*Renee Jensen*

Founder and Director of  
The Conscious Design Institute





# A PROGRAM DESIGNED FOR *Success and Immediate Results*

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## **Designed to be intimate and personalized**

A small class size ensures that every student is comfortable and given the time and resources to truly understand the information.

## **Create a Lookbook and design plan from the ground up**

The lookbook assignment allows an opportunity to practice the design process with the guidance and help of a professional designer with over 40 years of experience.

## **An inclusive and compassionate environment**

The Institute is dedicated to providing an inclusive and accommodating learning environment for all students, as well as programs that are both professionally and personally enriching.

## **One on one time with Mary Dennis, Instructor**

Throughout the five days, Mary Dennis will be available for any further questions and will make sure all students graduate the course with confidence.

## **Support even after the course is done**

Membership to the Institute allows you to be in correspondence with instructors and master teachers as you go forth on your design journey.

## **Knowledge can be immediately implemented at any level**

Whether you are planning to change the color scheme of your bedroom or re-design a high rise hotel, you will leave with the principles needed to plan and execute designs of any scope.

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INTENTIONAL ENVIRONMENTAL  
DESIGN PROFESSIONAL  
CERTIFICATION

# Daily Agenda

## MAY 20 - DAY 01

- The basics of Intentional Interior Re-design
- Understanding and embracing your intentions and the client's intentions
- Budgeting and communicating fees, rates, and budgets
- Speaking a professional business language/ pertinent vocabulary
- Feng Shui, Biophilia, Green Design Introduction, and universal design principles



## MAY 21 - DAY 02

- Building a home for your soul in three dimensions
- Anchoring the Bagua into your cellular structure
- Floor plan analysis
- Establishing a valuable relationship with vendors
- Five element theory in architectural design, object placement, and clients' psychological needs
- Design styles and periods
- Selecting the centerpiece for a design scheme







## MAY 22 - DAY 03

- An explorative trip to the furniture mart
- Understanding the influences of style and personality and designing for a range of preferences
- Environmental health and safety issues
- Sources of indoor pollution and reducing our carbon footprint
- Incorporating eco-friendly materials such as fabrics, wall coverings, building, and flooring options

## MAY 23 - DAY 04

- Infusing new life through remodeling
- Kitchen and bath design
- Discovering the importance of color
- Accessories, lighting, and window treatments with intention
- Home staging
- Evidence based designs



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## MAY 24 - DAY 05



- Design project student presentations
- Discussion and analysis of project presentations
- Conveying ideas through storyboards
- Creating Sacred Spaces
- a Graduation Celebration

**UPON COMPLETION, YOU WILL BE AN INTENTIONAL ENVIRONMENTAL DESIGN CONSULTANT**

*Invest in Your Future*

These integrative techniques provide immense value for both personal and professional use.

You will be able to create impactful, healing environments to uplift your own life and the lives of your clients.

You will open more doors and professional opportunities with this knowledge that is in demand in design, healing, and real estate industries.

You will join the world's most successful companies like Microsoft, Coca-Cola, and Nike and harness intentional designs for health, wealth, and harmony.

Certification opens the doors to a new, fulfilling career.

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# Testimonials

## WHAT PAST STUDENTS ARE SAYING

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Wonderful evolving and transformational experience. Well worth the investment!

- Sherry Ways, OM

I could not have predicted how terrific this program would be. Beyond the information – which is prodigious – MD's energy and teaching style made it a valuable and inspirational education, which is sure to accelerate both my professional and personal life.

- Nurit Schwarzbaum, *Get Organized for Good!*

The 5 Day Redesign program was all that I thought it would be and then some. Mary's manual for the class is so comprehensive you won't need to purchase another Feng Shui book. The class broke down barriers in my approach to Feng Shui and how I analyze and design a space. MD invites you to step out of the box and take your practice to the next level. Her class is definitely worth the investment.

- Lisa Doyle

Mix equal parts of love, professionalism, wisdom, experience and humor and you get Mary Dennis. What a deal, what a joy!! Thank you.

- Wendy West

Mary Dennis is a magnificent embodiment of Divine Chi! As a teacher, she gives from her heart, with crystal clarity. I am infinitely grateful for this experience. This course encompassed a tremendous amount of very useable material. I am excited about all that I have learned and the path of learning that will continue to move forward.

- Alisa Rose Seidlitz, *Optimal Environments Indoors & Out*

I was delighted to learn that, by following the template, I could design a room. I was also amazed at how simply, clearly, directly and compassionately Mary Dennis responds to client questions. A great model to follow.

- Rosalie Prinzivalli, *Chair, International Feng Shui Guild*

# IEDC REGISTRATION FORM

MAY 20-24 2022 AT THE VILLAGES, FLORIDA

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**PRICE: \$1899.00**

**PAYMENT PLANS AVAILABLE**

payable online or by check,  
money order, PayPal, Venmo, or  
Credit Card

## ENROLLMENT INCLUDES:

- ☐ Five action packed days in beautiful Florida
- ☐ Enriching coursework and assignments
- ☐ Professional manual of support materials
- ☐ A close knit community of professionals
- ☐ Personal support from Mary Dennis, Instructor
- ☐ Professional listings on high-traffic sites
- ☐ A Conscious Design Membership with free and on demand courses

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|                     |  |
|---------------------|--|
| Attendee<br>Name:   |  |
| Mailing<br>Address: |  |
| Email:              |  |
| Phone:              |  |

I will be attending the  
Intentional Interior Redesign  
Program on May 20-24, 2022:

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(signature)



# FREQUENTLY *Asked Questions*

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## Are there any course requirements?

While this course builds upon basic design and Feng Shui principles, students of every level and experience will be able to take this course. All levels of experience are welcome.

## Will I be Certified?

Yes, upon completion of the course you will be a certified Intentional Environmental Design Consultant, opening doors in Interior Decorating, Real Estate, Architecture, and Home Staging. You will receive complimentary listings on our professional website.

## Will there be ongoing support after completion?

Yes, you will be guiding every step of the way during and after completion of the certification. Personal help and teleconferencing will be available to students after the course, as well as coaching programs and other collaborative engagement and assistance.

## What is the format of the course?

The course is a combination of lecture, small group activities, student presentations, demonstrations, and field trips. It is a highly interactive format that allows students to truly understand and apply the information.

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## MORE FREQUENTLY

# Asked Questions

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### Are there additional costs?

Yes, the cost of lodging and meals are not included. Lodging options will be provided.

### Is the course tax deductible?

The IRS permits deductions for certain trains and courses. consult your tax advisor.

### What can I expect after completion of this course?

In competitive markets today, you will stand out with the incredible range of knowledge in this course. You will have the skills to begin a new career, incorporate your knowledge into an existing professional practice, or use for the benefit of family and friends. You will receive continued support by industry professionals, opportunities and complimentary listings, and a community of other like-minded professionals.



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# Communication and More Information

## Contact Details

✉ [programs@consciousdesigninstitute.com](mailto:programs@consciousdesigninstitute.com)

☎ 908-797-5225

🌐 [www.consciousdesigninstitute.com](http://www.consciousdesigninstitute.com)

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